



Gifting Platform Development for Employee Experience Company

PROJECT DETAILS

 Custom Software Development

 Mar. 2024 - Ongoing

 Confidential



"Their transparent project management and proactive communication were exceptional."

PROJECT SUMMARY

Beehive Software Inc. has helped an employee experience company develop a new gifting platform, which should handle 50,000 users per day. The team has built features such as payment integrations and analytics.

PROJECT FEEDBACK

Thanks to Beehive Software Inc., the client has increased their operational efficiency by 30% and grown their sales by 20%. Their customer satisfaction score has risen by 20%, while their operational costs has decreased by 25%. Finally, the gifting platform has achieved a 95% user adoption rate.




The Client


Please describe your company and position.


I am the CEO of Nicklas Ltd

Describe what your company does in a single sentence.

Employee experience services. Gifting, producing, vouchers

 **Roi Nicklas**
CEO, Nicklas Ltd

 **Business services**

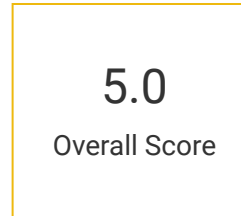
 **Israel**

The Challenge

What specific goals or objectives did you hire Beehive Software Inc. to accomplish?

- Win a super hard timeline
- Develop a new platform for our Gift department
- The platform must work with more then 50,000 users each day
- We had more then 200 features in our list
- One of the goals was to develop a platform that will be flexible and adaptable, so we can continue adding features

CLIENT RATING



Quality: 5.0



Schedule: 5.0



Cost: 5.0



Would Refer: 5.0





The Approach

How did you find Beehive Software Inc.?

Referral

Why did you select Beehive Software Inc. over others?

- High ratings
- Pricing fit our budget
- Good value for cost
- Referred to me
- Great Founder and development team

How many teammates from Beehive Software Inc. were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

E-commerce gifting platform, including:

- Comprehensive Data Management: Implementation of data models, architecture, and admin UI for managing users, organizations, groups, employees, suppliers, brands, categories, products, events, and orders.
- Robust Import/Export Capabilities: Support for importing and exporting products, events, and orders via CSV, with flexible filters and constraints to ensure profitability.
- Employee-Focused Features: Employee UI featuring branded event pages, product pages, order pages, and credit card management. Login via employee ID and OTP (SMS and email) ensures secure access.
- Payment Integration and Refunds: Seamless payment processing API integration (e.g., Credit Guard) with features for gift cancellation and refunds, subject to admin approval.





- Admin and Analytics Tools: Admin preview capabilities for event pages and employee-specific products, alongside comprehensive backend and frontend analytics for insights and performance tracking.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

For a Clutch review, it's essential to highlight specific, measurable outcomes that demonstrate the success and progress of the project. Here are some examples of measurable outcomes you can include:

- Increased Efficiency: The platform increased our operational efficiency by 30%, allowing us to handle more orders with the same resources.
- Revenue Growth: Our sales grew by 20% within the first six months of using the platform.
- Customer Satisfaction: Customer satisfaction scores improved by 15% due to the enhanced UX and streamlined processes.
- Reduced Costs: We reduced our operational costs by 25% through automation and optimized workflows provided by the platform.
- Time Savings: The platform saved us an average of 10 hours per week in manual processing and data entry.
- User Adoption: The platform achieved a 95% adoption rate among our staff within the first month.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Here's a detailed description of the project management and responsiveness of your tech supplier for the Clutch review. The project management executed by our tech supplier was exemplary. They adhered strictly to the project timeline, ensuring that all





deliverables were provided on or ahead of schedule. Their approach was highly organized, with regular updates and clear communication throughout the project's duration.

They used advanced project management tools to track progress and manage tasks efficiently, which contributed significantly to the project's success. Our tech supplier consistently delivered items on time. They established realistic deadlines and met every milestone as planned.

Any potential delays were communicated well in advance, and they always provided actionable solutions to keep the project on track. Their commitment to punctuality was evident in every phase, from initial planning to final delivery.

What was your primary form of communication with Beehive Software Inc.?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

This company combined technical expertise with a deep understanding of our needs, delivering a tailored solution that enhanced our efficiency. Their transparent project management and proactive communication were exceptional. The professional and collaborative team, guided by the CEO's visionary leadership, ensured the project exceeded our expectations.

Are there any areas for improvement or something Beehive Software Inc. could have done differently?

While our experience with Beehive Software Inc. was overwhelmingly positive, there are a few areas where minor improvements could enhance their already excellent service. Occasionally, more detailed documentation and user guides would





have been beneficial for quicker onboarding and troubleshooting.

Additionally, more frequent interim updates during certain phases of the project could help maintain even better alignment and provide opportunities for earlier feedback. However, these are minor suggestions and do not detract from the overall outstanding performance and results delivered by the team.

