




Custom Software Dev for Health Consumer Products Company

PROJECT DETAILS

 Custom Software Development

 Jul. 2022 - Jun. 2023

 Confidential



"They developed novel and fit-for-purpose machine-learning tools."

PROJECT SUMMARY

Beehive Software Inc. assessed a biomedical proprietary database for a health consumer products company. The team also built a proprietary machine-learning model.

PROJECT FEEDBACK

The client was satisfied with Beehive Software Inc.'s work and performance. The team was agile, efficient, timely, and communicative through in-person and virtual meetings. Moreover, they managed the project seamlessly and stood out for their personalized approach and professionalism.



The Client

Please describe your company and position.

I am the Chief Science Officer of Mars Edge, a division of Mars, Inc.

Describe what your company does in a single sentence.

Translating scientific insights and the outcomes of research into evidence-based consumer products and services in the area of health and nutrition.

The Challenge

What specific goals or objectives did you hire Beehive Software Inc. to accomplish?

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- C
- C



Hagen Schroeter

Chief Science Officer, Mars Edge,



Consumer products & services



McLean, Virginia

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

How did you find Beehive Software Inc.?

- Online Search
- Referral

Why did you select Beehive Software Inc. over others?

- Pricing fit our budget
- Great culture fit
- Good value for cost
- Company values aligned

How many teammates from Beehive Software Inc. were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

An assessment of a complex, data-dense biomedical proprietary database including an analysis - the tools used for data storage and usage - the data structure - the quality of the data curation and organization - a preliminary exploratory data analysis - building a proprietary machine learning model

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

KPIs around effective data architectures and insights generation
[number of meaningful insights]





Describe their project management. Did they deliver items on time? How did they respond to your needs?

Great project management! Agile, efficient, delivery on time, and great communication.

What was your primary form of communication with Beehive Software Inc.?

- In-Person Meeting
- Virtual Meeting

What did you find most impressive or unique about this company?

They developed novel and fit-for-purpose machine-learning tools which enabled customized approach to solve a complex problem. We had partnered with other teams before Beehive, but were not successful.

Are there any areas for improvement or something Beehive Software Inc. could have done differently?

Not that we could say.

